

M-Files for Salesforce CRM on Display at Dreamforce 2011

M-Files provides cost-effective document management options and flexibility for compliance mandates

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M-Files Inc., the developer of [M-Files](#) easy document management software and the cloud-based document management service [M-Files Cloud Vault](#), will showcase [M-Files for Salesforce CRM](#) as an Exhibitor Sponsor at Dreamforce 2011, the world's largest cloud computing event.

Built using Force.com, salesforce.com's social enterprise platform for employee apps, M-Files for Salesforce CRM is immediately available for test drive and deployment on AppExchange at <http://www.salesforce.com/appexchange/>. The application can be seen at Dreamforce 2011, which takes place Aug. 30 – Sept. 2, 2011, at the Moscone Center in San Francisco. M-Files will be in booth #200 in the Dreamforce Expo.

M-Files is a professional document management solution that seamlessly integrates with Salesforce CRM to instantly locate important customer-related documents directly from within a customer's deployment. With M-Files, sales and service teams can organize and manage customer-related documents such as proposals, contracts, and sales collateral, then tag them to related records, such as leads, accounts or contacts. As a result, users can also find documents directly using Windows Explorer.

"M-Files makes documents an integral component of Salesforce CRM so finding the correct version of any document related to any record is as easy as clicking a button," said Greg Greg Milliken, president, M-Files. "With M-Files, it doesn't matter if documents are stored in the cloud, on company servers behind the firewall, or both – the experience is the same."

"Customers coming to Dreamforce will have to chance to see some truly innovative approaches that partners like M-Files have taken in leveraging the capabilities of the [Force.com](#) platform," said Ron Huddleston, vice president, ISV Alliances, salesforce.com. "Apps like these continue to push the social, open, mobile and trusted capabilities customers expect from the salesforce.com ecosystem."

M-Files for Salesforce CRM is available as a cloud-based service or as on-premise software, giving customers options to comply with regulatory or policy requirements.

M-Files organizes documents using simple tags and keywords. Finding files is as simple as typing in a tag or performing a full-text search right from the Open or Save dialog box of any Windows application. M-Files Cloud Vault, in effect, seamlessly connects every application directly to the cloud.

Dreamforce 2011 is the cloud computing event of the year. The ninth annual conference will welcome more than 30,000 customers, partners and developers to the new world of the social enterprise. With more than 450 sessions and 250 cloud companies in the expo, Dreamforce offers the content and educational opportunities that enable attendees to tap into the power of the social enterprise.

Pricing and availability

M-Files for Salesforce CRM is available on AppExchange for as low as \$39 per month, per user, or as a paid-up software license in on-premise configurations. For more information, contact M-Files Inc. at sales@m-files.com, or by phone at 1-800-224-4074, or 1-972-516-4210 from outside of North America.

About Force.com and AppExchange

Force.com is the trusted social enterprise platform for building and running any employee app in the cloud. Force.com powers the Salesforce CRM apps, the more than 200,000 custom apps used by salesforce.com customers such as Japan Post, Kaiser Permanente, KONE, and Sprint Nextel and the more than 1,200 ISV apps built by partners such as BMC, FinancialForce.com and Fujitsu.

Enterprise apps built on the Force.com platform can be easily distributed and marketed through the salesforce.com AppExchange <http://www.salesforce.com/appexchange/>.

The salesforce.com social enterprise platform delivers the most trusted and comprehensive cloud technologies for social, mobile and open apps. It includes Force.com, the cloud platform for employee apps, Heroku, the cloud platform for customer apps and Database.com, the cloud database to integrate the social enterprise.

About M-Files Inc.

M-Files Inc. develops M-Files easy-to-use, professional document management software and the cloud-based document management service M-Files Cloud Vault that runs on the Windows Azure platform. M-Files and M-Files Cloud Vault enable companies and organizations of all sizes to make dramatic gains in efficiency and productivity by

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improving the way they organize and manage their business documents, information and processes. More than 15,000 customers in over 80 countries worldwide use M-Files to manage their documents. M-Files is available in 21 languages and is in use at customers such as AstraZeneca, BSA LifeStructures, EADS, FinnComm Airlines and Parker Hannifin. For more information, visit our Web site at <http://www.m-files.com>, the M-Files [blog](#), and follow us on [Facebook](#) and [Twitter](#).

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The Document Management Solution for Your Business


M-Files is an easy to use solution that helps small to medium-size businesses make dramatic gains in efficiency and productivity by improving the way they organize and manage their business documents, information and processes.

More than 15,000 customers in over 80 countries worldwide use M-Files to manage their documents with solutions optimized for the industries listed below.









Click on the image for your industry to learn how M-Files can help your business.

[For more information on the other business solutions, contact us >>](#)

M-FILES FOR CR

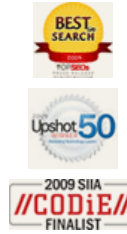


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