

M-Files Listed as a "Market Pillar" in Info-Tech Research Group's Content Management for Knowledge Workers Vendor Landscape Report

M-Files Recognized as an Exemplary Performer in the "Document-based Sharing" Category; "Value Score" in the Top Three of 13 Vendors Evaluated

DALLAS, TX, **November 13, 2012**: M-Files Inc., the developer of [M-Files](#) flexible, metadata-driven cloud, on-premise, and hybrid enterprise content management (ECM) solutions, today announced the company has been recognized as a Market Pillar in Info-Tech Research Group's [Content Management for Knowledge Workers Vendor Landscape](#).

Info-Tech Research Group Vendor Landscape reports recognize outstanding vendors in the technology marketplace. The analyst firm defines Content Management for Knowledge Workers (CMKW) as a subset of ECM technology, which is inclusive of document management, collaboration, information organization, information governance, and – to a limited degree – workflow. For the 2012 CMKW Vendor Landscape, Info-Tech focused on 13 vendors that have a strong market presence and/or reputation among mid-sized enterprises.

"To be recognized by Info-Tech Research Group as both as a Market Pillar and as an exemplary performer in the document-based sharing category further validates our vision and solution strategy. In addition, having the third-highest value score in this report is a testament to the value proposition of our solution relative to alternatives," said Greg Milliken, president of M-Files Inc. "We're also thrilled that Info-Tech Research Group has recognized our unique metadata-driven approach for content management, as well as our deep integration with Windows that improves and accelerates user adoption by taking advantage of the way users already work. The result is more successful implementations and faster ROI with M-Files."

"M-Files has a strong document management solution that is expanding into all content," said Chris Wynder, research analyst at Info-Tech Research Group. "M-Files provides excellent knowledge support to enterprise applications and deeply embeds into Windows Explorer to provide a metadata-driven approach for content management for the SMB."

About Info-Tech Research Group

With a paid membership of over 29,000 members worldwide, Info-Tech Research Group (www.infotech.com) is the global leader in providing tactical, practical Information Technology research and analysis. Info-Tech Research Group has a fourteen-year history of delivering quality research and is North America's fastest growing full-service IT analyst firm.

About M-Files Inc.

M-Files Inc. develops the award-winning metadata-driven M-Files enterprise content management (ECM) system and cloud-based service [M-Files Cloud Vault](#) that runs on the Windows Azure platform. M-Files is easy to deploy, learn and use, and has enabled thousands of businesses in over 90 countries make dramatic gains in efficiency and productivity by improving the way they organize and manage their business documents, information and processes. M-Files is available in 25 languages and is in use at customers such as AstraZeneca, EADS, Flybe

Airlines and Parker Hannifin. For more information, visit us at www.m-files.com, the M-Files [blog](#), and follow us on [Facebook](#) and [Twitter](#).

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