

M-Files Demonstrates "Folder-less" Approach to ECM During Gartner Portals, Content & Collaboration Summit 2013 in London

*M-Files Dynamic Content Management Solutions
Manage and Process Content by "What" it is, not "Where" it's Stored*

LONDON, UK, September 16, 2013: M-Files Corporation, the developer of [M-Files](#) cloud, on-premise and hybrid enterprise content management (ECM) solutions that manage information by what it is versus where it's stored, will showcase its solutions during the [Gartner Portals, Content & Collaboration Summit 2013](#) on September 16-17 at Lancaster London in Hyde Park. M-Files is a platinum sponsor of the event and will be featured at booth PL5.

On Tuesday, September 17th, M-Files president, Greg Milliken, will present a solution provider session on "Dynamic Content Management: What it is vs. Where it's Stored." Milliken will discuss how most ECM systems on the market today still employ 30+ year old folder-based approaches that are difficult to manage and result in inefficient searches, duplication of information and data loss. The session will highlight how many businesses now utilize a simpler and more precise "folder-less" approach for managing their business critical content and processes.

"We believe the Gartner Portals, Content & Collaboration Summit is an opportunity for M-Files to showcase why dynamically managing information by what it is and what it relates to represents the next generation in the evolution of the ECM space, and is a far superior approach for organizing and managing information and processes, particularly for companies that operate in quality-intensive environments and highly regulated industries," said Greg Milliken, president of M-Files Corporation. "Unlike traditional ECM systems where content is organized within folders or sites, M-Files enables users to access information by any of its properties, such as by customer, project, date, status, author or other attributes. We're excited about the opportunity to demonstrate our disruptive ECM solutions to customers, prospects and analysts at the Gartner PCC Summit."

M-Files continues to gain traction in the lucrative enterprise content management and document management space, which is illustrated by the company's 2012 revenue and user growth that highlights the rapid adoption of its solutions for improving business information management and compliance. M-Files revenue increased 44 percent in 2012, culminating in a six-year growth rate of 782 percent. In addition, M-Files was included by Gartner, Inc. in the 2012 Magic Quadrant for Enterprise Content Management¹.

About the Gartner Portals, Content and Communications Summit 2013

At the Gartner Portals, Content & Collaboration Summit 2013, Gartner analysts will help IT and business leaders get the most out of their investments in social, cloud and mobile technologies. Attendees will learn how social software, portals, and content and information management systems can drive innovation and collaboration. For further information about the Summit, which will take place 16-17 September in London, please visit www.gartner.com/eu/pcc. You can also follow the event on Twitter at http://twitter.com/Gartner_inc using #GartnerPCC.

About the Magic Quadrant

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About M-Files Corporation

M-Files enterprise content management (ECM) solutions transform how businesses manage, secure and share information with a unique metadata-powered approach that organizes and processes content based on *what* it is, rather than *where* it resides. Thousands of businesses in over 100 countries use M-Files on-premise, in the cloud or in hybrid environments to improve productivity and quality, and to ensure compliance with industry regulations and standards, including companies such as, SAS, Elekta and EADS. For more information, visit www.m-files.com.

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Gartner "Magic Quadrant for Enterprise Content Management" by Mark R. Gilbert, Karen M. Shegda, Kenneth Chin, Gavin Tay, and Hanns Koehler-Kruener, October 18, 2012.